

Increase Parking Utilization with Electric Vehicle Charging

THE CHALLENGE

If you own and operate parking facilities and want to provide electric vehicle charging to attract new customers, you know you have to do so in a way that fits with existing operations and takes minimal resources.

THE SOLUTION

The ChargePoint® Commercial Plan is a cloud-based solution for managing electric vehicle (EV) charging services that gives you an effortless and highly effective way to attract new customers and increase parking space utilization. It gives you the flexibility to set up EV charging to fit with your existing operations, and the data you need to track success.

Parking Services Vision

“We’re the premier provider to commercial, industrial, government and retail clients.”

“We provide the safest and greenest parking facilities across the US.”

“We have the highest space utilization in the industry.”

Increase parking space ROI with ChargePoint Network attracting loyal drivers to your facilities

- ChargePoint Network attracts the largest number of EV drivers in the world. It keeps drivers informed every step of the way. EV drivers prefer and seek out stations on ChargePoint Network.
- The driver web site and a variety of mobile apps and navigation systems lead drivers to your stations. Drivers see the occupancy status and, at your discretion, can reserve your stations from these tools.

Set up services and fees exactly as you want, and track success with rich data and analysis tools

- Collect payment a number of different ways. You can let the ChargePoint Commercial Plan handle all billing for you, or you can integrate billing with your existing IT systems. You can also download usage information to import into other systems for invoicing or roll-up accounting.
- If you decide to collect payment at the station, you can provide a variety of payment options. Set pricing exactly as you need it, by time, session, or where permitted, by kWh. Optionally specify minimum or maximum payment thresholds.
- Decide whether to let stations be reserved, and if you choose, price differently for reservations.
- If you operate valet services, you can sign up to be notified when charging is complete so you can move cars when they are fully charged and maximize utilization of your stations.
- Analyze: utilization by time of day; what you’ve paid vs. billed; greenhouse gas avoided. See the current occupancy status of stations. Be prepared for policies on taxing electricity dispensed as fuel.

Get the ease of a cloud-based solution that includes 24x7 driver support

- Deploy quickly and effortlessly. The ChargePoint cloud-based solution takes no IT staff to deploy or maintain. Even the stations get upgraded for you, remotely. Your entire system stays up-to-date.
- Secure the end-to-end health of your network with automated alarms and remote servicing.
- Ensure a good experience for your customers with 24x7 ChargePoint Services driver support.
- Scale your charging operations easily. Once you have the ChargePoint solution configured, expanding your charging program is a matter of adding incremental charging stations.

Example Parking Services Providers on ChargePoint Network



Over 700 companies, with EV drivers plugging in for over 1,400 charging sessions every day

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